

Business Plan Overview

Although reported crime in East Sussex has fallen substantially, new threats, new challenges and new types of crime have surfaced. There has been a notable shift away from traditional crime types to new emerging threats such as cyber-crime, human trafficking, and child exploitation and this is evident in our priority areas of work.



➡ This plan describes the work streams for the partnership, achievements and what needs to happen next. It also details both county and district and borough level community safety work streams. There are a number of shared local and countywide areas of work, in addition to work streams which relate to specific district and borough areas.

➡ The East Sussex Community Safety Partnership priorities are cross cutting and so we will continue to work closely with the Sussex Police and Crime Commissioner, Local Safeguarding Children's Board and Safeguarding Adults Board on shared work streams, particularly those that involve working with local communities and partners to keep East Sussex safe.

➡ A common theme throughout our work is vulnerable people with complex needs, which would relate to any one or a combination of substance misuse, accommodation and mental and physical health.

➡ It is essential that we continue to ensure we are making the most efficient and effective use of resources across the East Sussex Safer Communities Partnership. Sustaining existing work within the partnership and developing new and existing relationships with partners is of particular importance to ensure that we are supporting vulnerable individuals within the community and helping them feel safe and confident in their everyday lives.

Our refreshed Business Plan 2018 – 2019 will be available here to read:

<http://www.safeineastsussex.org.uk/our-publications.html>

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Partnership Business Planning Process

The Safer East Sussex Team carries out a strategic assessment of community safety every three years with an annual refresh in order to select work streams and plan activity for the year ahead. The purpose of this assessment is to provide knowledge and understanding of key local community safety issues that will enable partners to set clear and robust priorities for their area, develop activities driven by reliable evidence that meet the needs of communities and use resources effectively.

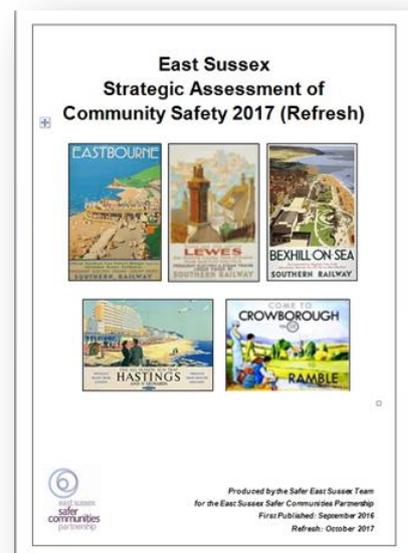


In June 2017, the Safer People Safer Places engagement event took place and representatives from thirty seven organisations across East Sussex attended to discuss the East Sussex Safer Communities Partnership's priorities that had been selected as the focus of work for our three year Business Plan.

Attendees agreed that the Partnership should continue to address the current priorities in at least 83% of the priority areas and no new emerging threats were identified.

A refresh of the strategic assessment took place and we incorporated East Sussex resident's views via the East Sussex Reputation Tracker Survey into this work.

We used the management of risk in law enforcement model (MoRiLe) to look at the threat, risk and harm of each issue and the impact it has. This provided an evidence base for selecting partnership priorities.



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Community Involvement

COMMUNITY INVOLVEMENT



During 2018/19 we are planning to develop the active involvement of the wider community in the work the partnership does. An example of this over the past year has been the East Sussex Against Scams Partnership. Although much of this work has been developed around a partnership of organisations across the County it has also involved many local residents and communities who have taken an active part in running Friends Against Scams awareness raising sessions for their staff, family and friends, members and volunteers.

Building on this engagement we will develop a **Safer Communities Learning Network** – amongst the community and voluntary sector organisations across East Sussex. The overall aim will be to raise awareness of emerging crime trends and equip community groups with knowledge and current information in order for them to signpost individuals and groups about subjects they are currently not familiar or confident to respond to. Sussex University will be evaluating and supporting the development of the project alongside us.

The three overarching objectives of this project will be:

Enhancing the ability for local organisations to provide solutions for these issues through partnership working

Empowering individuals to have the ability to respond appropriately

Increasing knowledge; raising awareness of the latest threats and how to be preventative

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Serious and Organised Crime Priorities



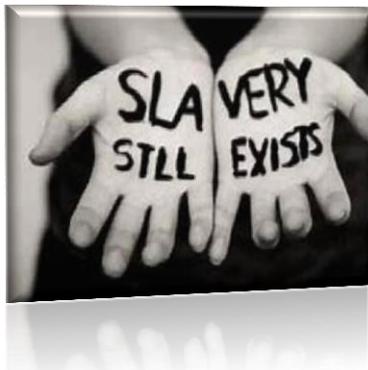
The aim of the Government's Serious and Organised Crime Strategy is to substantially reduce the level of serious and organised crime affecting the UK and its interests. The National Strategic Assessment of Serious and Organised Crime 2017 identified a number of threat areas which are incorporated into our existing priority areas of work. They are as follows:

Cyber Crime: Under-reporting of cyber crime remains a key barrier to our understanding of its true scale and cost. The number of reports from individuals is higher than those received from businesses, but it is still lower than anticipated. Although cyber awareness is developing, there remains a lack of understanding as to what exactly constitutes a cyber crime and how to protect against it. This long-term challenge will improve with greater cyber education.



Fraud and Other Economic Crime: Fraud in the UK is increasing and it is estimated that losses could be as much as GBP 193 billion. UK residents are now more likely to be a victim of fraud than any other type of crime. Remote purchase or card not present (CNP) fraud remains the highest fraud loss type.

Drugs/Criminal Exploitation: There are two primary features of county lines that stand out from typical retail drug supply: ordering through anonymised 'deal line' numbers, and the exploitation of young and vulnerable persons. Young children are being exploited by gangs to transport drugs into county markets, and then to store and distribute them to customers. Vulnerable adults are also exploited, particularly through a process referred to as cuckooing where the person has their home partially or entirely taken over to facilitate drug storage or supply.



Modern Slavery and Human Trafficking: It is highly likely that the actual scale of modern slavery across victim and offender numbers, as well as incidence rates, has increased year-on-year. Modern slavery and human trafficking are underpinned by a number of drivers including victim vulnerabilities, economic imbalances, the demand for cheap labour in destination countries, ease of money movement, and cultural factors conducive to slavery. Assuming that these drivers remain constant over the coming three years to 2020, it is likely that the threat will grow.

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Business Plan Priority Areas

As highlighted on the previous page our priority areas of work have been identified as threat areas with *The National Strategic Assessment of Serious and Organised Crime 2017*. They are:

- **Vulnerable victims of fraud, rogue trading and cyber-enabled crime**
- **Cyber Crime**
- **Vulnerable people being exploited and recruited by organised crime groups**
- **Modern Slavery and Human Trafficking**

The next few pages outline some of the reasons why these areas are being focused on and provide information on what has taken place and what is planned over the coming year.



Work streams identified through our other partnerships continue, to be business as usual, and we will share updates through those partnerships and other channels as work develops.

These include:

- Preventing Violent Extremism
- Anti-Social Behaviour and Hate Crime
- Drugs and Alcohol
- Domestic Violence & Abuse, Stalking and Rape & Sexual Violence and Abuse
- Reducing Re-Offending
- Armed Forces Community

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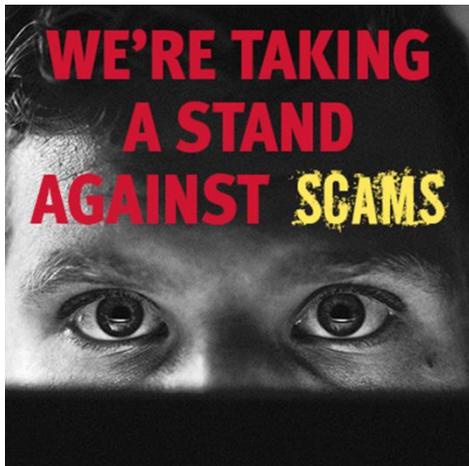
Vulnerable victims of fraud, rogue trading and cyber-enabled crime

Increasingly fraud, such as mass marketing fraud, internet fraud, doorstep crime and rogue trading, is becoming more complex and deceptive, much of which is targeted at vulnerable and elderly people.

The nature of fraud victimisation is not only financial. The emotional impact is significant and includes guilt, misplaced trust and diminished confidence, resulting in detrimental effects on physical and mental health and increased social isolation. Doorstep crime, and rogue trading in particular, can involve elements of grooming and befriending, pressure and aggression.

The East Sussex Against Scams Partnership (ESASP) is a partnership of organisations committed to taking a stand against scams and aims to make East Sussex a scam-free county. The ESASP is coordinated and supported by the Safer East Sussex Team. Partners are committed to the Charter's three key aims which are:

- Raising awareness and de-stigmatising scams
- Prevention and protection
- Identification and recording



Over 60 partners have signed up to the ESASP Charter and pledged their commitment to taking a stand against scams and the number continues to grow.

An annual networking and engagement event for ESASP partners was held early this year and incorporated a facilitated forum to test practice, share operational procedures, share results of surveys and plan strategies.

Over the next 12 months we aim to continue to strengthen communications with Charter Partners; sharing key messages, providing newsletter articles and maximising social media output for Charter Partners to disseminate information more widely through their own channels to reach a wider audience as well as identifying the different pathways and available support for victims of fraud, rogue trading, and cyber enabled crime.

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Cyber Crime

Crime as we know it is changing. As we've embraced technology and moved online, it has too, and people are now more likely to be a victim of an online crime than a traditional crime. The internet means that for cyber crime in particular, criminals can now target many thousands of potential victims with a single keystroke.

Recent preliminary estimates published by the Office of National Statistics suggest there could be as many as 5.1m fraud offences per year in this country, and 2.5m cyber-crimes.



Cyber bullying is rife on the internet and most young people will experience it or see it at some time. It is also part of the much wider issue of exploiting the vulnerabilities of young people, which also includes threats such as grooming and even radicalisation and extremism.

Working in partnership with Priority 1-54 we co-delivered the '**Building Digitally Resilient Children**' event in January 2018. Delegates included schools and students who heard first hand from a number of national and local keynote speakers on understanding the current climate of cyberbullying, how best to educate children and prevent cyberbullying incidents, the use of social media and youth violence, ideas and resources to support Safer Internet Day 2018 and about children's use of digital technologies.

Over the next 12 months we will continue to develop and promote online safety sessions within the East Sussex Community Safety Education Programme **Stay Safe** and encourage educational establishments to take up these sessions through the PSHE hubs and via Partnership activity.



We will continue to deliver **Think Protect Connect** which focuses on promoting digital resilience and critical thinking skills in the online world. This programme has already been delivered to over 2,500 young people in East Sussex.

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Vulnerable people being exploited and recruited by organised crime groups

Vulnerable people continue to be exploited by county lines gangs and children from urban areas are being recruited by gangs to courier drugs and money to county locations.

Since initial reporting, there has been an increase in awareness of the use of children to carry drugs into and supply them throughout county lines markets. This poses many risks to young people, not least violence, intimidation, unhygienic and unsafe practices, falling into Class A drug use and in some cases child sexual exploitation.

Class A drug users are also being targeted so that gangs can take over their homes (known as 'cuckooing').

We have completed a mapping process to identify children / young people in or at risk of being involved in serious and organised crime in East Sussex. This has involved gathering a variety of data from the youth offending team on drug offences and missing person data for example in order to pull the indicators together we know contribute towards the risk of a young person being more susceptible to exploitation by criminal groups/gangs. This profile forms part of the new Community Safety Education Programme Stay Safe.

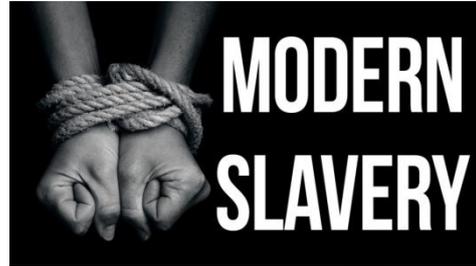


This year we will incorporate County Lines, Cuckooing and Modern Slavery as areas of learning for the Safer Communities Learning Network in order to raise awareness within our Communities through the voluntary and community sectors of how organised crime is operating and how to respond to it.

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Modern Slavery and Human Trafficking

Modern Slavery is a priority for the East Sussex Safer Communities Partnership as one of the areas as high risk due to the severe and long-term impact that it has upon the vulnerable, the high level of public expectation and the need for a multi-agency response to tackling it effectively.



The term Modern Slavery captures a whole range of types of exploitation, many of which occur together. These include but are not limited to:

- Sexual exploitation
- Forced labour
- Domestic servitude
- Criminal exploitation
- Other forms of exploitation: organ removal; forced begging; forced benefit fraud; forced marriage and illegal adoption

As Modern Slavery is a complex crime, with victims and perpetrators moving across local authority boundaries a Pan Sussex Modern Slavery Network has been established which brings together all the organisations across Sussex that are committed towards tackling modern slavery, prosecuting perpetrators and assisting the victims. The purpose of the Network is to co-ordinate activity to prevent duplication and ensure a Sussex wide approach. East Sussex County Council co-ordinates the network on behalf of partners across Sussex.

We are also working with the Safeguarding Adults Board on auditing cases of Modern Slavery to improve practice, defining referral pathways and we will be working with partners to develop victim services.

Working with the Safeguarding Adults Board and the Local Safeguarding Children Board we are developing a tiered training approach for operational frontline staff and professionals in East Sussex.



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Eastbourne Community Safety Partnership

Anti-social behaviour is a key priority for residents of Eastbourne as it can have a detrimental effect on quality of life and anti-social behaviour related to the Street Community is also a key concern for Eastbourne residents, businesses and visitors.

“With the nature of crime continually changing we need to support our most vulnerable residents from new and emerging threats which they may be particularly at risk of falling prey to”.



There are a number of agencies and partnerships across East Sussex which provides a broad range of support services to victims and offenders. Where the Partnership does not have a leading role in delivering these services, it can play a key part in supporting and raising awareness of these.

Over the past year Public Spaces Protection Orders (PSPO) have been introduced to Eastbourne and diversionary sports have been run over the summer holidays to help reduce youth related ASB. Business Wardens are also now equipped with further powers to deal with anti-social behaviour.

During 2018 the Partnership will undertake a number of actions including:

- Complete the formal process for merging the Eastbourne and Lewes District Community Safety Partnership
- Grant fund organisations that work with individuals, families and communities to help reduce anti-social behaviour
- Coordinate and support a multi-agency operational response to anti-social behaviour related to the Street Community in Eastbourne
- Support the work of the Eastbourne HUB in addressing the multiple and complex needs of the Street Community



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Safer Hastings & Safer Rother Community Safety Partnership



The Safer Hastings Community Safety Partnership and the Safer Rother Community Safety Partnership are currently trialling a joint strategic partnership. Joint local priorities have been developed that will be the focus of current and future activities. This joint action helps in improving communication between partners and pools resources.

Partnership priorities include:

- Street & community related anti-social behaviour
- Violent Crime (including Domestic Abuse)
- Youth Crime and vulnerable young people
- Road Safety
- Modern Slavery & Human Trafficking
- Partnership communications and reassurance messages

Over the past year the partnership have developed the following activities:



The Hastings Street Community Partnership consisting of 25 voluntary and statutory partner agencies was formed to look at the support and enforcement of the antisocial behaviour being exhibited in Hastings, St Leonards and in Bexhill.



Worked to identify, engage with and work with other agencies with Rough Sleepers in Rother to find alternative solutions.



The Hastings Community Alcohol Partnership was re-launched in Ore to address alcohol misuse in underage residents.



Rother have commissioned and delivered research into Road Safety and incidence of killed and injured road users and pedestrians. An action plan for work over the year 2018/19 is being developed.

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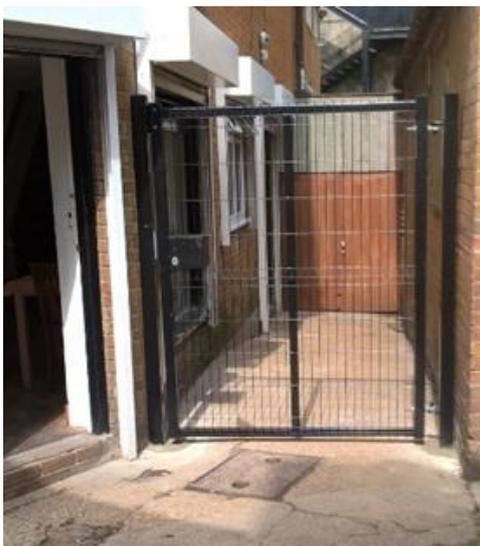
The Safer Rother Partnership's Joint Action Group helped fund a number of diverse projects over the last 12 months. Help was given to a newly formed organisation, **'Sussex Ladies Integrating Communities'** (SLIC) to hold their first community event 'Sunday Fun Day Eid Day' at the Youth Centre in Bexhill on Sea.



The group aims 'to break down boundaries, to support integration within the multicultural society and for us today and for the future, tomorrow.'



Funding was also provided for branded high visibility jackets and baseball caps to increase safety and raise profile for both the Hastings & Westfield and Brede Community Speed Watch initiatives.



Antisocial behaviour and hate Crime both in the towns in residential areas continues to be one of the main issues residents want addressing as well as inconsiderate driving behaviours and violence.

Over the past year the use of the Antisocial Behaviour Public Space Protection Order (PSPO) has shown a decrease in street based nuisance and redesigning public spaces and installing gates helps to reduce the impact of local nuisance.

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Safer Wealden Partnership

- Working to ensure local people feel safe and secure and reducing the fear of crime.
- Taking a dynamic and flexible approach to emerging threats and rising crime types.
- Working together to reduce the number of people killed or injured on Wealden's roads and to improve road safety awareness.



“Our priorities for the year ahead have been informed from several sources. We looked at what residents are saying is important to them; what crime data informs us is happening in the district; and insights from people in this area of work.”

Many successful projects have been carried out directly by partners or funded by the Safer Wealden Partnership to improve community safety and increase awareness of the issues over the year. These projects have included:

Safety In Action which aims to teach children about important personal and community safety messages in a practical and hands-on way

The Friday Night Project in Hailsham, now partly extended into Heathfield provides vital diversionary interventions to provide young people with alternative constructive things to do on Friday evenings

The 'We're Keeping an Eye on You' initiative is a multi-agency road safety project which uses insights from the behavioural sciences to craft interventions and communicate key road safety messages to road users across the district

The Safer Wealden Partnership will continue to work hard for the communities it serves to reduce crime and the fear of crime.

“As a partnership we are increasingly being intelligence led and use insights from the behavioural sciences to improve the effectiveness of any interventions. Many of the projects highlighted above will continue to be developed during the year ahead.”

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Lewes District Community Safety Partnership

Anti-social behaviour is a key priority for residents of Lewes District as it can have a detrimental effect on quality of life.



Working with Town and Parish Councils, Partnerships and Community Groups to improve road safety in the district as this is also a key concern for residents.

“Contributing to the Work of Agencies and Partnerships that have a Leading Role in Working with Victims and Offenders – There are a number of agencies and partnerships across East Sussex that provides a broad range of support services to victims and offenders. Where the Partnership does not have a leading role in delivering these services, it can play a key part in supporting and raising awareness of these.”

Some of the achievements over the past year include:

- A multi-agency action group has been set up to reduce crime and anti-social behaviour in Peacehaven.
- Public Spaces Protection Orders (PSPO) have been introduced in Lewes District.
- ‘No cold calling’ signs have been introduced in East Saltdean.
- The Lewes District Road Safety Action Group is engaging with Towns and Parish across the district to improve road safety.

Some of the plans for this year include:

- ➔ Develop the Lewes District Business Crime Group and explore the potential for a Business Warden to work across the area.
- ➔ Work with Wealden Road Safety Action Group to incorporate best practice and deliver behaviour change initiatives.
- ➔ Identify KSI hot-spots and implement initiatives to reduce incidents
- ➔ Grant fund organisations that work with individuals, families and communities to help reduce ASB.



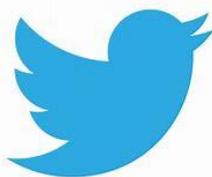
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<http://www.safeineastsussex.org.uk/>

Our website contains a lot more information/advice and guidance including information about our priorities so please visit our site. Here are a few facts about users who visit our website:

- The website was visited by 2104 users between July and December 2017, these users accumulated 3008 sessions and on average each session lasted 2mins 30 seconds.
- 544 users visited the website in January 2018.
- 81.5% of these users were new and 18.5% were returning visitors.
- 89.2% of users who accessed the website were based in the UK, however 4.4% (24) of users were based in the United States and 2.4% (13) were based in South Korea.
- Google Analytics also traces the City/Town where users are from, the highest number of users in January 2018 were based in London, with the second most popular being Eastbourne closely followed by Lewes
- Total users for January 2018 spanned 17 different countries.



We also have a twitter account [@SaferEastSx](https://twitter.com/SaferEastSx) so please follow us for local and national campaign messages as well as information on other interesting events taking place.

- In January 2018, 51 tweets were published by us and 167 instances of engagement occurred across these 51 tweets including 113 likes, 51 retweets and 2 replies.
- Total followers of the SaferEastSx Twitter Page have increased from 1355 to 1501 year on year.

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