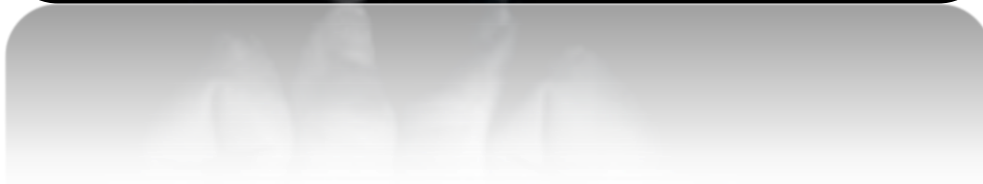




**Safer
East Sussex
Team**

Modern Slavery & Human Trafficking Communications Resource



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Introduction

Communications are more important now than ever before given the ever increasing ways in which people access and distribute information.

As organisations with duties to promote safeguarding and safety we have a responsibility to communicate information and awareness messages to professionals and to the wider public.

Slavery today is a global business and the source of huge profits for traffickers and crime syndicates. The UK began to wake up to the horrors of modern slavery in February 2004 when 23 Chinese cockle pickers drowned in Morecombe Bay. Since that time campaigners have exposed this harmful problem across the UK.

Perpetrators are often linked across a loose association of international networks: as soon as one loophole is closed, another is detected and exploited. Low levels of public understanding and awareness mean the police cannot rely on modern slavery trafficking being reported. Many people confuse trafficking with 'migrant working' or 'illegal immigration' and have little sympathy for victims.

Victims are generally living in fear, may not speak English, do not fully understand what is going on, and comply with their abusers in hiding the reality – often because of threats of violence or fear of recrimination against their families back home or shame in having been exploited.

We need to empower people to play their part in identifying and tackling modern day slavery and human trafficking and increase public confidence in our response to it.



With communication we can influence attitudes and behaviours to prevent and deter individuals from becoming victims of modern slavery. Individuals have rights if they've been trafficked into exploitation in the UK and the National Referral Mechanism has been put in place to identify victims of trafficking and refer them to organisations that will offer help and support.

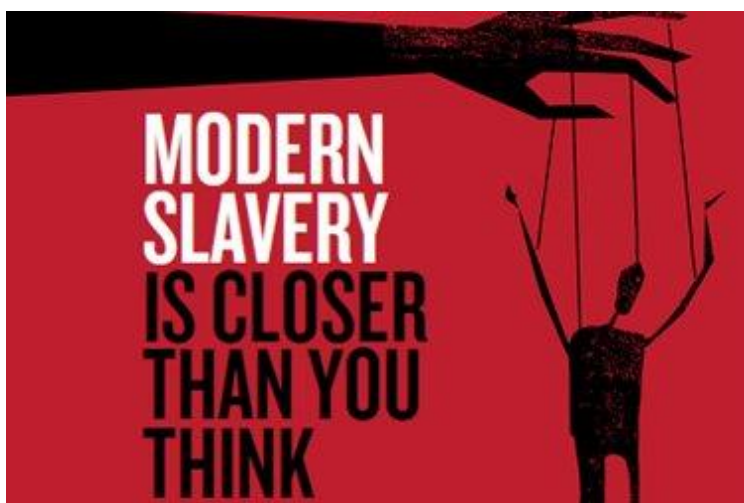
Preventing these cruel acts is a responsibility for us all and a priority for the government. In June 2014, The Modern Slavery Bill was introduced in the House of Commons to ensure law enforcement has stronger powers, perpetrators receive suitable severe punishment and victims are better protected and supported.

While Modern Slavery captures a whole range of types of exploitation and covers a range of complex issues that are often hard to detect, it is important the public are aware that such abuses can take place and that victims have a right to identification and support.

Communications activity supports this by:

- Increasing public awareness that slavery exists in the UK
- Increasing understanding of the different types of slavery, who is affected and the signs to look out for
- Encouraging the public and potential victims to report concerns about slavery via the helpline and website
- Inform employers and employees of small and medium-sized businesses about the signs of slavery, how to report suspicions, the consequences of non-compliance and how to ensure that their supply chains are free of slave labour

This booklet provides a one stop shop of some good sources of information available freely to share and distribute within your own organisations and with the wider public to continue raising awareness of this crime.



Calendar

It's all in the timing!! This is an example based on a number of events occurring throughout the year, which could be used to incorporate awareness raising messages.

	Hooks and events	Themes /Information
January	National Human Trafficking Awareness Day 11 January	Human Trafficking Awareness Day is dedicated to raising awareness of sexual slavery and human trafficking worldwide
March	National Child Sexual Exploitation Awareness Day 18 March	The National Child Sexual Exploitation Awareness Day aims to highlight the issues surrounding CSE; encouraging everyone to think, spot and speak out against abuse
July	United Nations World Day Against Trafficking in Persons 30 July	The World Day against Trafficking in Persons was proclaimed by the United Nations General Assembly in 2013
October	*Anti-Slavery Day 18 October *Please see back page of this booklet	To help raise awareness of modern slavery and to highlight the work done by government, police, charities, business and individuals to eliminate it in the UK.
December	International Day for the Abolition of Slavery 2 December	To raise awareness of the atrocities of modern slavery

Bust the Myths



Modern slavery is all around us but most people don't even realise it.

All victims of modern slavery are smuggled into the UK and then exploited in within the hidden criminal underworld

Many people from across Europe, who are entitled under free movement conditions – to live and work in the UK have fallen victim to forms of criminal exploitation particularly within areas of low paid unskilled manual work and within the sexual services industry. These services often operate in plain sight and are fuelled by economic and legislative differences and market conditions across EU member states.

Human trafficking and people smuggling are the same thing

There are important differences between human trafficking and people smuggling. The main difference is the element of exploitation. People being smuggled as illegal migrants have usually consented to being smuggled. Trafficking victims have not consented, or have been tricked into consent

You cannot be a victim of trafficking if you gave your consent to be moved

Someone becomes a victim of trafficking not because of the journey they make but because of the exploitation they experience during or at the end of that journey.

Trafficking only affects people from other countries

Whilst people smuggling always involves illegal border crossing and entry into another country, human trafficking for exploitation can happen within someone's own country, including Britain.

Many trafficked women are already prostitutes

This is a common misconception. The majority of trafficking victims working as prostitutes will have been forced into it against their will. They have often been trafficked without their consent, deceived into consenting to the journey, or deceived about the kind of work they would be doing at the end of the journey.

Modern Slavery Collection



This collection of awareness raising material and resources brings together documents and promotional material related to the government's work to end modern slavery. The pages found on the Government website provide details about the government's work to end modern slavery, including details about how to refer victims into the national referral mechanism (NRM).



www.gov.uk/government/collections/modern-slavery

Information found here covers up to date information on:

- National referral mechanism
- Duty to notify
- Transparency in supply chains
- Research and publications
- Promotional materials
- Independent child trafficking advocates

National Referral Mechanism

The National Referral Mechanism (NRM) is a framework for identifying victims of human trafficking or modern slavery and ensuring they receive the appropriate support.

The NRM is also the mechanism through which the Modern Slavery Human Trafficking Unit (MSHTU) collects data about victims. This information contributes to building a clearer picture about the scope of human trafficking and modern slavery in the UK.

The NRM was introduced in 2009 to meet the UK's obligations under the Council of European Convention on Action against Trafficking in Human Beings. At the core of every country's NRM is the process of locating and identifying "potential victims of trafficking".

From 31 July 2015 the NRM was extended to all victims of modern slavery in England and Wales following the implementation of the Modern Slavery Act 2015.

The NRM grants a minimum 45-day reflection and recovery period for victims of human trafficking or modern slavery. Trained decision makers decide whether individuals referred to them should be considered to be victims of trafficking according to the definition in the Council of Europe Convention. In England and Wales, further consideration is made to those who do not meet the definition of trafficking. Their cases are then considered against the definitions of slavery, servitude and forced or compulsory labour.

The guidance document gives information on:

- what the NRM is
- the referral process
- how to complete the referral forms

If you want to refer a potential victim of modern slavery to the NRM, download the forms on this link www.gov.uk/government/publications/human-trafficking-victims-referral-and-assessment-forms



This process is useful to promote within your own organisation rather than promoting on public facing sites.

National Campaigns

Listed below are some of the larger National Campaigns which have raised awareness of Modern Slavery and Human Trafficking. They are all still current and have some useful links/ videos and information on what to look for.



Modern Slavery is closer than you think

This Government campaign consists of a YouTube film about modern slavery and also includes an infographic, briefing document, as well as posters and wallet cards offering helpline details. The posters raise awareness of modern slavery including how to find more information and report slavery. One poster looks at modern slavery as a whole, with the other poster looking specifically at forced labour. It is available in a number of languages.

www.gov.uk/government/publications/modern-slavery-closer-than-you-think

Modern Slavery is on your Doorstep Crimestoppers

This campaign includes information on the various industries vulnerable to Modern Slavery and how to spot the signs. Crimestoppers is also a route to report information anonymously for people who may notice certain activity in their own communities and not always know who to report concerns to.

crimestoppers-uk.org/get-involved/our-campaigns/national-campaigns/modern-slavery/

Salvation Army - AskTheQuestion is this #slavefree?

Big businesses in the UK are now legally obligated under the Modern Slavery Act 2015 (section 54) to tell people what they are doing to make sure they and their suppliers don't use slave labour. According to Salvation Army research, a third of respondents don't think that businesses are doing enough to ensure people are not being used as slaves in their organisations and supply chains.

#askthequestion was first launched by the [Modern Slavery Garden](#) at the Chelsea Flower Show this year. It encourages people to share a photo of something they bought or a service they used and to post it on Twitter, Facebook, or Instagram to the business which made or provided it, asking "is this slave free?" and using both hashtags #askthequestion and #slavefree.

Anti-Slavery Commissioner

Kevin Hyland OBE the UK's first Independent Anti-Slavery Commissioner and he works to spearhead the UK's response to modern slavery, his aims are twofold: to see an increase in the number of victims of modern slavery identified and referred for appropriate support; and, in tandem, to see an increase in the numbers of prosecutions and convictions of traffickers and slave masters.



The Commissioner was formerly head of the London Metropolitan Police Service's Human Trafficking Unit.

Latest News & Insights is a section on the Anti-Slavery Commissioner website which highlights media reports and newspaper articles. These items are helpful to incorporate into social media messages or to incorporate into internal training sessions.



News | 10 August 2017

Human trafficking and slavery affecting 'every large town and city in UK'

The Independent Anti-Slavery Commissioner speaks to May Bulman of the Independent on the scale of modern slavery in the UK and the need for sufficient gathering of intelligence in order to combat the crime. You can read the full article [here](#)



THE SUNDAY TIMES

News | 30 July 2017

Nigerian agents to snare slavers at UK airports

On the World Day Against Trafficking in Persons, the Independent Anti-Slavery Commissioner, Kevin Hyland OBE, speaks to the Sunday Times about the important work needed to prevent modern slavery. As Nigerian officials are posted in UK airports to curb the...

www.antislaverycommissioner.co.uk/

Sussex Police Operation Eagle



Operation Eagle is the Sussex Police response to modern slavery.

In addition our local police continue to work with partner agencies across Sussex to improve recognition and understanding of modern slavery.

By giving their staff and officers the right tools and guidance to identify and confidently recognise the warning signs, they will build a better picture of this type of crime, thereby enabling them to target the perpetrators and safeguard victims.

Sussex Police regularly carries out enquiries and investigations into potential cases of human trafficking and exploitation. Any potential victims identified are referred to the UK Human Trafficking Centre which determines whether they receive trafficking status.

Sussex Police are supporting the Home Office and NSPCC national campaign against modern slavery.

www.sussex.police.uk/advice/protect-yourself-and-others/human-trafficking-and-modern-day-slavery/

Victims of Modern Slavery

If think you are a victim of modern slavery or know someone who is, it is important that you report it.

If you are reporting a potential victim, do not attempt to let the victim know you have reported it or confront the traffickers. You need to ensure their safety and yours.

You can report modern slavery in the following ways:

- **Online**
- By calling 101
- In person at your **local police station**

Remember to always call 999 if you are in danger.

Sussex Police are supporting the Home Office and NSPCC national campaign against modern slavery. The aim of the campaign is to help the public to identify the signs of slavery and report it by calling the new national helpline – **0800 0121 700**.

Safeguarding Referral Pathways



The Anti-Slavery Partnership (ASP) model is to support and enable the discovery of and response to incidents of human trafficking, slavery and exploitation through a victim-centred, multi-agency and collaborative community effort at both a local and regional level.

The ASP has developed referral pathways to provide an understanding of the current system in place to help victims and what everyone's responsibilities' are.

Two pathways were produced, one for children and one for adults. Different scenarios were considered alongside a list of agencies that may come across victims of trafficking or slavery. The one page pathway includes a checklist of indicators that may suggest a person is a victim of trafficking or slavery.

In the first instance these pathways should be used by professionals and imbedded into current safeguarding protocols.

You can download the pathway diagrams here:

Child pathway www.aspartnership.org.uk/files/20170306125342174.pdf

Adult pathway www.aspartnership.org.uk/files/20170306125409262.pdf

Types of Abuse





Government Leaflets

A leaflet outlining the support available for victims of human trafficking is available in 11 foreign languages:

[Government leaflet](#)

[Home Office modern slavery marketing campaign resources](#)

[Construction/manual labour poster](#)

[Labour, prostitution and domestic work poster](#)

[Modern Slavery Industry Factsheets](#)

[Modern Slavery is Closer Than You Think](#)

Spotting the Signs

A document produced by Unseen to help professionals spot the signs of trafficking and/or slavery in their day to day work:

[Statutory Agencies - Spot the signs](#)

A leaflet produced by the UN to help identify victims:

[UN Human Trafficking Indicators](#)

Forms to Download

National Referral Mechanism

For the National Referral Mechanism (NRM) form, click [here](#)

Duty to Notify

Some organisations have a duty to notify the Home Office of potential victims of modern slavery. For the Duty to Notify form, click [here](#)

National Help Line

If you need help, advice or information about any modern slavery issue you can contact them confidentially, 24 hours a day, 365 days a year **0800 0121 700**.

Local Resources and information

Safe in East Sussex

www.safeineastsussex.org.uk/modern%20slavery.html

Sussex Police

www.sussex.police.uk/advice/protect-yourself-and-others/human-trafficking-and-modern-day-slavery/

Sussex Police and Crime Commissioner

www.sussex-pcc.gov.uk/about/news/pccs-join-forces-to-shine-a-light-on-modern-slavery/

Safe Space Sussex

www.safespacesussex.org.uk/pages/Modern-day+slavery

East Sussex Safeguarding Adults Board

www.eastsussexsab.org.uk/wp-content/uploads/2016/04/Modern-slavery-human-trafficking-and-missing-people-presentation-2-March-2016.pdf



Anti-Slavery Day, 18th October, provides an opportunity to raise awareness of human trafficking and modern slavery, and encourage government, local authorities, companies, charities and individuals to do what they can to address the problem. It was created by the Anti-Slavery Day Act, a Private Members Bill introduced Anthony Steen CBE, now Chair of the Human Trafficking Foundation.

www.antislaveryday.com/

What you can do:

The Salvation Army needs more volunteer drivers – can you help?

Volunteer drivers are essential for transporting victims safely to Salvation Army contracted safe-houses around the country. For more information on this important network, take a look at our [guide](#) and to sign-up complete and send off this [application form](#).

Can you spare any pre-loved bras?

The Purple Teardrop Campaign needs your pre-loved bras! They collect, pack and ship them to Free the Girls, the charity that provides the bras to women rescued from human trafficking so they can set themselves up in business. By selling your pre-loved bras, these women have a sustainable business and minimises their risk of being re-trafficked.

So, this October, they're asking you to sort out your pre-loved bras and post them to:
Purple Teardrop Campaign
co Poole CVS
Beech House
28-30 Wimborne Road
Poole BH15 2BU

STOP THE TRAFFIK

Signs of Trafficking flexi-card

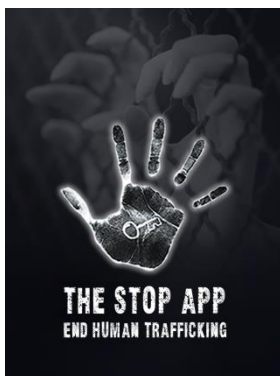


How to spot and report trafficking, in a fold-up wallet-size leaflet 10p each

www.stophetraffik.org/product/signs-trafficking-flexi-card/

The STOP APP

Empowering people across the world to take action against human trafficking and modern slavery. The STOP APP can be downloaded by any individual in the world with a smartphone and empowers everybody who has seen or heard a situation they believe to be linked to human trafficking or modern slavery to share their story, safely and securely.



All information inputted to the STOP APP is fed directly into the Centre for Intelligence-Led Prevention (CfILP), where it is analysed alongside global data on human trafficking and modern slavery. This data is used to build intelligence on global trends and hotspots of human trafficking, which enables us to disrupt, prevent and predict this criminal activity.

www.stophetraffik.org/intelligence-led-prevention/the-stop-app/

Join Stop The Traffik's global mailing list and hear first-hand news about what they're doing, campaign updates and how you can get involved

www.stophetraffik.org/donate/partners/