

'Watch. Enjoy. Remember.'

World Cup Safer Drinking Campaign

The East Sussex Safer Communities Partnership ran a safer drinking campaign throughout the football world cup and we want to know whether you saw the campaign, and what you thought of it. Your response will feed into our evaluation report which will help us to understand how successful the campaign was, and what we can improve on next time.

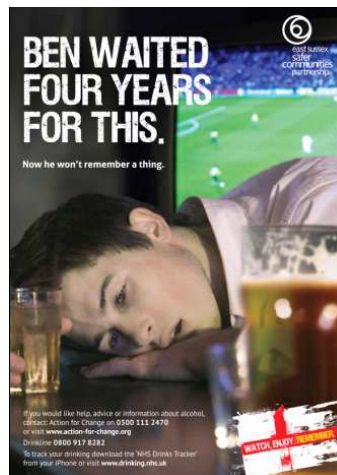
The East Sussex Safer Communities Partnership includes organisations such as: East Sussex County Council, Sussex Police, NHS, East Sussex Fire and Rescue Service and local Community Safety Partnerships.

WIN £50 high street vouchers if you complete this questionnaire!
Closing date is 17 September 2010.

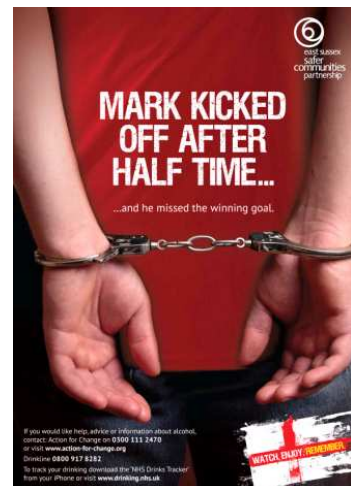
Here are our materials:



Above: 4x Beer mats



Above: Poster



Above: Poster

Below: Fold out credit card sized leaflets



Q.1 Have you seen any of the 'Watch. Enjoy. Remember' materials? (Please choose one box in each row).

	I have definitely seen this	I think I have seen this	I don't think I've seen this	I've definitely not seen this	I don't know
Football and alcohol related beer mats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Football and alcohol related posters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Football and alcohol credit card sized fold out cards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Night bus flyer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Night bus poster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Watch. Enjoy. Remember' Facebook Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text message	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local newspaper article	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q.2 If you saw the 'Watch. Enjoy. Remember.' Facebook page or profile, did you become a fan?

Yes No I didn't see the page

Q.3 If you saw the Facebook Page or Profile, please tell us why you did/didn't become a fan:

Q.4 Did you see messages from 'Watch. Enjoy. Remember.' posted on any of the local pub and club facebook profiles or group pages?

Yes No

Q.5 Do you switch your blue-tooth on if you are on a night out?

Yes No Sometimes

Q.6 Did you experience any of the following because of drinking alcohol during the world cup? (Please select one box in each row)

	Yes	No	Can't remember	Prefer not to say
I was sick	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I got into a fight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I had unprotected sex	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I can't remember what happened	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was arrested	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I was the victim of crime	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I missed college/work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I had to go to A & E	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I argued with my partner/parents/friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q.7 Did you notice or talk to the street pastors during the football?

Yes No Not Sure

Q.8 Were you given a free bottle of water during the football?

Yes No Not Sure

Q.9 Did any of the following impact on how safe you felt when out watching the football? (Please select one box in each row).

	I felt more safe	I felt about the same	I felt less safe	It had no impact
More Police on the streets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The 'Watch. Enjoy. Remember' safer drinking campaign materials and message	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street pastors in Hastings and Eastbourne town centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q.10 Do campaigns like 'Watch. Enjoy. Remember.' help you to consider how much you drink during a football match or on a night out?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	Not sure	<input type="checkbox"/>
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About you... You do not have to complete this section of the survey but it helps us if you do. We collect this information to ensure that we are seeking the views of everyone in our community and to demonstrate that we are complying with relevant diversity and equalities legislation. Any responses you give will be treated in the strictest confidence.

Q.11 Are you.....? Please select one box

Male	<input type="checkbox"/>	Female	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>
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Q.12 Is your gender the same as the gender you were assigned at birth?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>
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Q.13 To which of these age groups do you belong? Please select one box

under 18	<input type="checkbox"/>	25-34	<input type="checkbox"/>	45-54	<input type="checkbox"/>	60-64	<input type="checkbox"/>	75+	<input type="checkbox"/>
18-24	<input type="checkbox"/>	35-44	<input type="checkbox"/>	55-59	<input type="checkbox"/>	65-74	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>

Q.14 What is your postcode?

The Disability Discrimination Act considers a person disabled if they have a longstanding physical or mental condition that has lasted or is likely to last at least 12 months, and this condition has a substantial adverse effect on their ability to carry out normal day-to-day activities

Q.15 Do you consider yourself to be disabled as set out in the DDA? Please select one box

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>
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Q.16 To which of these ethnic groups do you feel you belong?

White	Mixed	Asian or Asian British	Black or Black British
<input type="checkbox"/> British	<input type="checkbox"/> White & Black Caribbean	<input type="checkbox"/> Indian	<input type="checkbox"/> Caribbean
<input type="checkbox"/> Irish	<input type="checkbox"/> White & Black African	<input type="checkbox"/> Pakistani	<input type="checkbox"/> African
<input type="checkbox"/> Gypsy/Roma	<input type="checkbox"/> White & Asian	<input type="checkbox"/> Bangladeshi	
<input type="checkbox"/> Irish Traveller		<input type="checkbox"/> Chinese	<input type="checkbox"/> Prefer not to say
<input type="checkbox"/> Other Ethnic Group. If your ethnic group was not specified in the list please describe your ethnic		<input type="text"/>	

Q.17 Do you regard yourself as belonging to any particular religion or belief?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>
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Q.17a If you answered yes to Q17 which one? Please select one box

Christian	<input type="checkbox"/>	Hindu	<input type="checkbox"/>	Muslim	<input type="checkbox"/>
Buddhist	<input type="checkbox"/>	Jewish	<input type="checkbox"/>	Sikh	<input type="checkbox"/>
Any other religion, please specify		<input type="text"/>			

Q.18 Are you... Please select one box

Bi/Bisexual	<input type="checkbox"/>	Gay Man	<input type="checkbox"/>	Other	<input type="checkbox"/>
Heterosexual/Straight	<input type="checkbox"/>	Gay woman/Lesbian	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>

Q.19 Can we contact you to ask some more questions about this campaign?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
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Q.20 Do you want to be entered into our prize draw to win £50 high street vouchers?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
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Q.21 Would you like to receive a copy of our 'Watch. Enjoy. Remember.' campaign evaluation report?

Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
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Q.22 If you answered yes to questions 19, 20 or 21 please provide your contact details below:

Name:	
Telephone number:	
Email address:	
Postal Address:	

Thank you for completing this questionnaire

Please return completed questionnaires to:

East Sussex County Council,
COMMUNITY SAFETY IN YOUR AREA
FREEPOST NAT 20637
County Hall, Lewes
East Sussex, BN7 1BR

You do not need a stamp

Closing date: 17 September 2010.
Prize draw winner will be announced on Monday 20 September.